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“I Am Minnesota’s Future” Video Contest Official Rules

OPEN ONLY TO CURRENT MINNESOTA RESIDENTS AGES 12 (or in middle school) TO 19 AT THE TIME OF ENTRY. NO PURCHASE NECESSARY.

1. **ELIGIBILITY:** Open only to individuals and groups who are currently Minnesota residents ages 12 (or in middle school) to 19 at the time of entry who have a valid user account with StudentsSpeakOut.org (“Web site”) (see Rule 2 below). The following individuals are not eligible: employees, contractors, directors and officers of Citizens League (“Sponsor”) and its respective parent, subsidiaries and affiliated companies, distributors, web design, advertising, fulfillment, judging and Contest agencies involved in the administration, development, fulfillment and execution of this Contest collectively, (“Contest Parties”), and the immediate family members (spouse, parent, child, sibling and spouse or “step” of each) and those living in the same households of each.

2. **TO ENTER:** Create a 180 second (or less) video response to the questions, “What kind of state do you want to live in when you’re an adult? And what do you think ought to be done to make sure that happens? What do today’s young people have to contribute to this future?”. Refer to Rules 3-4 below for more details regarding the requirements for your video. To enter your video in the Contest, complete the following process between 12:01 am on March 3, 2008 and 11:59:59 pm PT on **4/21/08** (“Contest Entry Period”).:

• Register on StudentsSpeakOut.org and join the “I Am Minnesota’s Future” Group

If you are not an existing member of StudentsSpeakOut.org (SSO), you will be required to create a free user account at <http://www.studentsspeakout.org>. Click “Sign Up” on the right hand side of the main page. Registration on SSO must be completed before a video can be uploaded to your MyPage. When you register your SSO account, you will be required to agree to the SSO Terms of Use and the Ning Privacy Policy, both linked from the left hand side of the SSO main page. Once you’ve signed onto StudentsSpeakOut.org, click “groups” on the navigation bar. Join the “I am Minnesota’s Future” Group.

• Upload your Video Submission to StudentsSpeakOut.org and post in the “I Am Minnesota’s Future” Group

Once you have registered, visit <http://studentsspeakout.ning.com/video/video/newWithUploader> to upload a video. Then follow the instructions to upload your final, edited video (your “Submission”). After you upload your video on SSO, go to your “My Page”, find the “Videos” box on the right, and click the video you just uploaded. You’ll be taken to a new page where you can watch your video. To the right of the video you will see a grey button that says “Embed”. Click this button, and copy the embedding code. Go to the “I Am Minnesota’s Future” group page and click “start discussion” (by the green plus sign). Type in the title of your video and, in the discussion text box, paste the embedding code. When you hit “start discussion”, your video will appear on the group page. Submissions that do not appear on the group page and/or do not include all required information and adhere to the foregoing and following requirements will be considered void and will not be considered in the judging of this Contest.

- **Sign and submit consent and release forms.**

All entrants are required to irrevocably assign and transfer to Sponsor any and all rights, title and interest in his/her Submission, including, without limitation, all copyrights, and agree to waive all moral rights in that Submission. All entrants are required to arrange for all individuals who produced and/or appeared in the video to sign and return a Consent & Release form. All completed forms (downloadable at StudentsSpeakOut.org) must be sent to the sponsor, postmarked by April 21, 2008.

If you do not complete the proceeding three steps, your Submission will not be entered into the Contest or eligible for a prize. Entrant must also email videocontest@map150.org with the true names of all people who produced the video (your name or a group of names), your ages, and the username of the SSO account holder who posted the video, to be officially entered in Contest and eligible for a prize. IMPORTANT FOR GROUP ENTRIES: Any group of individuals that collaborates on a Submission constitutes a "group entry". The individuals in the group are required to designate one (1) representative to enter the Contest and accept the prize on behalf of the group. This representative should send the email described above. Neither Sponsor nor any of the Contest Parties are liable for any disputes between collaborators related to a Submission.

Citizens League is not responsible for Entrant's failure to complete each step of the registration process on time. Registration must be completed by 11:59:59 pm PT on 4/21/08 or your Submission will not be entered into the Contest. An individual may be involved in up to five (5) Submissions as long as the same (or substantially similar) Submission is not uploaded more than once. **IMPORTANT: Be sure to save your Submission in the original format after uploading it to Students Speak Out. If you are a winner, you will need to provide Citizens League with your Submission in its original format in order for the Submission to be valid.**

3. CONDITIONS OF ENTRY: As conditions of entry into this Contest and by uploading and entering a Submission, Entrant warrants and represents that the Submission (a) is original and has been legally created; (b) does not infringe the intellectual property, privacy or publicity rights or any other legal or moral rights of any third party; (c) has not been entered in or won previous contests or awards; and (d) has not been published or distributed previously in any media. Entrant represents that he/she owns all rights to his/her Submission, including, without limitation, the copyrights in the recording and the performance contained therein. Entrant further represents and warrants that the Entrant has obtained permission from each person whose name, image, likeness or voice ("Likeness") is included in the Submission, and that such person(s) have granted Entrant all necessary rights to use the person's Likeness as described in these rules, and that Entrant can make written copies of such permissions available to the Sponsor upon request. If the Likeness of a minor is included, such grant of rights must include written permission from the minor's parent or legal guardian authorizing the use of the minor's likeness on behalf of the minor. By uploading a Submission, Entrant irrevocably grants Sponsor and its affiliates, legal representatives, assigns, agents and licensees, the unconditional and perpetual right and permission to reproduce, encode, store, copy, transmit, publish, post, broadcast, display, publicly perform, adapt, exhibit and/or otherwise use or reuse (without limitation as to when or to the number of times used), the Entrant's Submission, including, but not limited to, the recording and the performances contained therein (in each case, as submitted or as edited/modified in any way by the Sponsor, in its sole discretion), as well as to use Entrant's name, likeness, photograph (collectively, "Likeness"), and/or statements regarding his/her participation in this Contest (with or without using the Entrant's name) in any and all media without limitation as to time or territory, and without additional compensation or approval from the Entrant or any other party. Entrant waives intellectual property rights, privacy/publicity rights or other legal or moral rights that might preclude the Sponsor's use of the submission, and agrees not to sue or assert any claim against the Sponsor for the use of the Submission or Entrant's Likeness or statements. Entrant agrees to indemnify and hold Sponsor, its agencies and their respective affiliates, officers, directors, agents, co-branders or other partners, and any of their employees

(collectively, the "Indemnities"), harmless from any and all claims, damages, expenses, costs (including reasonable attorneys' fees) and liabilities (including settlements), brought or asserted by any third party against any of the Indemnities due to or arising out of the Entrant's Submission, or the Entrant's conduct in creating a Submission or otherwise in connection with this Contest, including but not limited to claims for trademark infringement, copyright infringement; violation of an individuals right of publicity or right of privacy; or defamation. Entrant further agrees to release Sponsor from any and all claims that any advertising subsequently produced, presented, and/or prepared by or on behalf of Sponsor infringes Entrant's rights with regard to any elements, characters or ideas contained in any submission.

4. SUBMISSION FORMAT AND CONTENT REQUIREMENTS:

A. **Creative Assignment:** The best videos will express your unique opinion, clearly describe what you want to be different/better *and* offer your ideas for HOW Minnesota's leaders might change things.

SHOW leaders the problem you want them to address. (Like a dirty lake or an endangered animal or a park that needs improvement. Or an interview with a homeless person, a military family or soldier, a school drop out, a classroom of students talking about the impact of standardized tests on their education, an immigrant, an unemployed person, a sick person without health insurance, or something else).

CLEARLY AND CREATIVELY DESCRIBE what you want to change and HOW leaders could do it. Perhaps you want to call for change via a poetry or music performance that you capture on video. Maybe you want to do a photo montage. Maybe you want to do all the talking, or maybe you want to cast your friends to do a skit. Maybe you want to do something completely different than any of this! The choice is yours.

You write it. You cast it. You direct and shoot it.

You have total creative control.

B. **Technical Requirements:** The maximum file size for any video file uploaded to StudentsSpeakOut.org is 100 MB. Video file(s) submitted to your Students Speak Out account must be provided in one of the following file formats: .mov, .mpg, .avi, .wmv and .3gp

3. **Additional Requirements:** The video must be 180 seconds or less in length, including any tags, and must include subtitles if it is not in English. Once you complete and submit your video, your Submission is final and may not be modified or edited without permission from Sponsor. No Submissions will be returned. The person named as the registered owner of the user account on StudentsSpeakOut.org associated with the Submission and named on the Contest Registration form for the Submission must match, and that person will be deemed the entrant, or the registered owner of the user account on StudentsSpeakOut.org must be the parent or legal guardian of the Entrant. In the event of dispute regarding the identity of an Entrant, dispute will be resolved in favor of the individual who is the "authorized e-mail account holder" of the e-mail address provided when the StudentsSpeakOut.org user account was created. "Authorized email account holder" is defined as the natural person assigned an e-mail address by an Internet access provider, online service provider, or other organization (i.e., business, education institution) responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. If there are multiple Entrants in one family, it is preferred that each Entrant submit their Submission with their own unique user account on StudentsSpeakOut.org, although multiple Entrants in one family are allowed to enter Submissions on one user account on StudentsSpeakOut.org.

Please note the following:

- Any elements in your Submission, including without limitation music, audio, speech/voiceovers, stills, video, supers, or other audiovisual materials used must be 1) entirely original, created and performed by you, or 2) be in the public domain. Use of any elements, including without limitation music, audio, speech/voiceovers, video, stills, visuals, or other materials that are not original or in the public domain, may result in disqualification of Submission, in Sponsor's sole discretion.
- All Submissions will be reviewed when they are published on Students Speak Out; however, publication of a Submission does not mean the Submission has been deemed to be in compliance with these rules. Submissions that do not comply with these Official Rules or that otherwise contain prohibited, or inappropriate content as determined by the Sponsor, in its sole discretion, will be disqualified and will not be considered for a prize.

5. **SELECTION OF WINNERS:** Submissions will be judged by an impartial panel of judges put together by the Sponsor on a volunteer basis. First Round judges will include student leaders from StudentsSpeakOut.org who will be responsible for selecting the top 5-10 videos from each category (individual and group). Final Round judges will view the top 5-10 videos and determine the prize winners. Ratings and comments posted on StudentsSpeakOut.org by site members will be considered by the judges. **The winners will be revealed on StudentsSpeakOut.org on/about 5/2/08.**

6. **PRIZES: Prizes will be rewarded for two categories of entrants, individual entry category and group entry category. For each category there will be: ONE (1) First Place Prize: \$150.00 Best Buy Gift Card and a Sony MPEG 4 Memory Stick Duo Camcorder. Video will be viewed at Citizens League Annual Meeting, displayed at the State Fair, shared with the state legislature for consideration, and possibly broadcast on local television; ONE (1) Second Place Prize: \$100 Best Buy Gift Card. Video will be viewed at Citizens League Annual Meeting. ONE (1) Third Place Prize: \$75 Best Buy Gift Card. Prizes will be awarded as checks payable to the winner. In addition, First Prize winning videos will be aired on the StudentsSpeakOut.org Web site main page the week of May 12, 2008. Limit one prize per person or group. TOTAL ARV OF ALL PRIZES IN CONTEST IS: \$950.00**

7. **GENERAL CONDITIONS:** The winners may be required to sign more consent and release documents, as deemed necessary by Sponsor, in its sole discretion. Winners may be required to sign additional documents required by organizations that broadcast their submissions. Winners are solely responsible for any taxes on their respective prizes. No substitution of prize is offered, except at the sole discretion of the Sponsor. Prizes are non-transferable. If for any reason the Contest is not capable of running as planned, including without limitation, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Contest, Sponsor reserves the right, at its sole discretion to cancel, modify or terminate the Contest. Further, Sponsor reserves the right, at its sole discretion, to disqualify any individual deemed to be (a) tampering or attempting to tamper with the entry process or the operation of the Contest or any Sponsor or StudentsSpeakOut.org; (b) violating the Official Rules; (c) violating the StudentsSpeakOut.org Terms of Service, or (d) acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. Sponsor reserves the right to require a winners to submit to a confidential background check to confirm eligibility as a condition of awarding the prize to help ensure that the use of any such person in advertising or publicity for the Contest will not bring Contest Parties into public disrepute, contempt, scandal or ridicule or reflect unfavorably on the Contest as determined by Sponsor in its sole discretion.

8. **LIMITATIONS OF LIABILITY AND RELEASE:** No liability or responsibility is assumed by Sponsor or Contest Parties resulting from any user's participation in or attempt to participate in the Contest or ability or inability to upload or download any information in connection with participating in the Contest. No

responsibility or liability is assumed by the Sponsor or Contest Parties for technical problems or technical malfunction arising in connection with any of the following occurrences which may affect the operation of the Contest: hardware or software errors; faulty computer, telephone, cable, satellite, network, electronic, wireless or Internet connectivity or other online communication problems; errors or limitations of any Internet service providers, servers, hosts or providers; garbled, jumbled or faulty data transmissions; failure of any e-mail transmissions to be sent or received; lost, late, delayed or intercepted e-mail transmissions; inaccessibility of the Web Site in whole or in part for any reason; traffic congestion on the Internet or the Web Site; unauthorized human or non-human intervention of the operation of the Contest, including without limitation, unauthorized tampering, hacking, theft, virus, bugs, worms; or destruction of any aspect of the Contest, or loss, miscount, misdirection, inaccessibility or unavailability of an email account used in connection with the Contest. Sponsor and Contest Parties are not responsible for any typographical errors in the announcement of prizes or these Official Rules, or any inaccurate or incorrect data contained on the Web Site. Use of Web Site is at user's own risk. Sponsor and the Contest Parties are not responsible for any personal injury or property damage or losses of any kind which may be sustained to user's or any other person's computer equipment resulting from participation in the Contest, use of the Web Site or the download of any information from the Web Site. By participating in the Contest, the Entrant releases Sponsor and Contest Parties from any and all claims, damages or liabilities arising from or relating to such Entrant's participation in the Contest. By accepting a prize in the Contest, winners agree that the Sponsor and Contest Parties shall not be liable for any loss or injury resulting from participation in the Contest, acceptance or use of any prize. Sponsor and Contest Parties are not liable in the event that any portion of the Contest is cancelled due to weather, fire, strike, acts of war or terrorism, or any other condition beyond their control (a "Force Majeure Event"). Should a Force Majeure Event occur, Sponsor may, but is not obligated to, exercise commercially reasonable efforts to air the prize-winning videos at another time or make a reasonable substitution in its sole discretion.

9. **Sponsor:** Citizens League. 555 North Wabasha, Suite 240. St. Paul, MN 55102.